

# Open 4 Business - Local Contest

## Main Street Centerville



Main Street Iowa offers the Open 4 Business program to encourage business development in designated Main Street districts around the state. The winner of the state level contest will receive \$20,000 to improve or expand their business. Businesses must provide a 25% cash match toward the business development efforts outlined in their business pitch budget. This is a reimbursement grant.

Each Main Street community is only able to submit one business per grant cycle. This local contest is to determine the business that will be asked to complete full grant application to be submitted to the state. The winner of the local contest will receive **\$1,000** made possible by C1st Credit Union - Centerville, Farmers Bank of Northern Missouri - Centerville, Iowa Trust and Savings Bank and US Bank - Centerville

### Eligible Expenses

Inventory ~ Equipment  
Marketing ~ Computers  
Software Upgrades

### Ineligible Expenses

Rent ~ Utilities  
Remodeling ~ Vehicles  
Payroll for Employees

Date: \_\_\_\_\_ Submitted by: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Owner Name(s): \_\_\_\_\_

Number of Years in Business: \_\_\_\_\_

Number of Years in the Main Street district: \_\_\_\_\_

Do you understand the financial commitment that comes with this grant program (circle one):    Yes.    No.

1. Tell us about your business. (History, what makes you unique, etc. Take this opportunity to sell yourself!)

2. How would your business use the Open 4 Business grant funds if awarded?

**Deadline: Applications for the Open 4 Business Main Street Centerville local contest will be available Friday March 10th and must be returned to the PACT office no later than March 31, 2023 at 4:30pm.**

Send or drop off 1 copy of the completed application and all attachments to:

PACT

Attn: Main Street Centerville  
101 E Van Buren Street, Centerville, IA 52544