

PACT Tourism Grant Application Review Form

Priority is given to projects that impact the Appanoose County Tourism committee's main focuses of increasing hotel room nights in the county and events or activities hosted in the non-peak season or weeknights.

Applicant: _____

Score the applicant on each criteria point below. 1= Strongly disagree, 5 strongly agree.

- Does this project have a strong tourism component, drawing in visitors from at least 50 miles away?

1 2 3 4 5

- Is there a clear target audience for this project?

1 2 3 4 5

- Is there a marketing plan for this project that will be effectively directed to the target audience?

1 2 3 4 5

- Is there a realistic projected timeline of completion for this project?

1 2 3 4 5

- Is this project well planned?

1 2 3 4 5

- Does this project fit well with the community's resources and needs?

1 2 3 4 5

- Will this project provide an economic benefit to Appanoose County?

1 2 3 4 5

- Does this project create a positive image/bring positive recognition to Appanoose County?

1 2 3 4 5

- Is there a strong financial commitment for the project from a sponsoring entity?

1 2 3 4 5

- BONUS: Does this project fit into the Appanoose County Tourism committee's main focuses of increasing hotel room nights and/or hosting events in the non-peak season or weeknights?

1 2 3 4 5

Comments:

Total Score =

