



Promoting Appanoose & Centerville Together

MAIN STREET CENTERVILLE SIGNAGE GRANT

Property Information

Applicant's Name: _____

Store/Company Name: _____

Name of Property Owner: _____

Property Owner Address: _____

Applicant Phone Number: _____

Desired Type of Signage

Please note your desired signage improvements. Scoring rubric is attached.

___ **Flush mounted sign:** The sign is used for viewing at a distance from across the street for vehicular passengers driving by. The sign should be mechanically fastened to the mortar joints and not to the brick or stone. It should be contained to the width of the storefront opening and should not be more than 2.5 feet tall. Lettering should be between 8 inches (can be read from 250 ft away) & 18 inches tall (12 inches letters can be read from 400 ft.) and occupy no more than 65% of the sign board.

___ **Projecting signs:** Projecting signs add business visibility on narrow streets and the pedestrian realm. Signs should be mounted at least 7 ft. from the sidewalk to allow clearance for people to walk underneath. The signs projection over the sidewalk should not exceed 3 ft. from the building facade.

___ **Individual letter signage:** Often referred to as dimensional letter signs, each letter is individually mounted to the building, above the storefront. They can either be mounted directly to the wall or installed with stand-offs or pins for added depth.

___ **Window Vinyl and/or Sandwich Boards:** If your primary signage is in good condition, up to City Code & appropriate for your building, you can apply for these funds to be put towards secondary signage including window vinyl and/or sandwich boards. If your primary signage request for this grant is less than \$1,000, you can also apply for secondary signage as long as the total request (for both primary and secondary signage) does not exceed \$1,000 per building.

___ **Check if you will be adding lighting to your signage**

___ **Other (Please List):** _____

*see attached sheet for reference images

Please submit current photographs of your building, sketches of the proposed signage, and estimates of the proposed signage.

We have communicated with Eric Myers from Myer's Custom Signs and Rodney Williams at Raw Metal Works on specifications required for this grant. It is not required to utilize these local options, but we encourage you to do so. If you work with another vendor, please submit their business information with the application.

This grant is only available to business or building owners in the Main Street District. Please reference information sheet for all requirements of City Code

Main Street Centerville will review and determine eligibility of all applications. Grants are awarded at the discretion of Main Street Centerville Design Committee. The application must be completed in full when submitted, or the project will be ineligible. If awarded, the check will be submitted directly from PACT to the vendor(s).

I, _____, hereby make application to Main Street Centerville (MSC) for participation in the Main Street Centerville Signage Grant Program. I understand that MSC must approve my application, and that it must conform to established design guidelines, as well as the specific design recommendations of the City of Centerville. If approved, I understand that all work performed is subject to development standards, buildings and property codes, and permit requirements.

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete.

Name of Applicant (printed)

Name of Property Owner (If different from Applicant)

Signature

Signature

Date

Date

Please return the completed application to:
PACT Office
101 East Van Buren
Centerville, Iowa 52544
ATTN: Main Street Director